



Rita Noon shows Leonie Featherstone which colours and shapes suit her body proportions and skin type
Photo: JAY NEL-MCINTOSH

If the clothes fit, wear them

TRENDS

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GOLD Coast women are having their figures profiled to see what colours, shapes and fashion best suit their body type.

Image consultant Rita Noon said the trend was popular with women over 30.

Through her business she provides clients with a computerised figure analysis, style workbook and personalised colour coding to show which are the most flattering shades for particular skin types.

The figure analysis is done with a computer program that determines which clothes suit a woman's body based on

their height proportion – which never changes even if a woman gains weight.

The colour coding matches a woman's skin tone, either cool or warm, to corresponding flattering colours.

Leonie Featherstone, 48, of Southport, said she had never looked back after having her profile done.

"I had a bit of an idea but I didn't realise the impact of knowing your body measurements," she said.

"It's made life a lot easier – when I go shopping I know my colours and do a scoot around and head to the right colour, then look for the right length.

"I have less in my wardrobe but I'm using it all."